



COLLEGE OF BUSINESS ADMINISTRATION and ENTREPRENEURSHIP

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP

Effective SY 2024 - 2025 (Ref: CMO 18, S2017)



FIRST YEAR - FIRST (1st) SEMESTER							
Course No.	Course Description	Hours		Units	Pre-Req	Grades Earned	
		Lec	Lab				
GEC 101	Understanding the Self	3	-	3			GEC
GEC 103	Readings in Philippine History / IP Studies	3	-	3			GEC
GEC 105	The Contemporary World/Peace Education	3	-	3			GEC
ECON 2	Basic Microeconomics	3	-	3			ECC
AC 1	Fundamentals of Accounting	3	-	3			SPC Inst
MGT. 110	Human Resource Management	3	-	3			ECC
PF 1	PATH-FIT: Movement Competency Training	2	-	2			PE
NSTP 11	NSTP 1 (Community Welfare Training Service)	(3)	-	(3)			NSTP
		20	0	20			

FIRST YEAR - SECOND (2nd) SEMESTER							
Course No.	Course Description	Hours		Units	Pre-Req	Grades Earned	
		Lec	Lab				
GEC 102	Purposive Communication	3	-	3			GEC
GEC 104	Mathematics in the Modern World	3	-	3			GEC
GEC107	Art Appreciation	3	-	3			GEC
GEC 117	Arts & Humanities: Philippine Popular Culture	3	-	3			GEC - E
ENTREP 1	Entrepreneurial Behavior	3	-	3			ECC
STAT 1	Business Statistics	3	-	3			SPC Inst.
PF 2	PATH-FIT: Fitness Training	2	-	2	PF 1		PE
NSTP 12	NSTP 2 (Community Welfare Training Service)	(3)	-	(3)	NSTP 1		NSTP
		20	0	20			

SECOND YEAR - FIRST(1st) SEMESTER							
Course No.	Course Description	Hours		Units	Pre-Req	Grades Earned	
		Lec	Lab				
AC 2	Partnership and Corporation Accounting	3	-	3	Ac 1		SPC Inst
GEC 106	Science, Technology and Society	3	-	3			GEC
GEC 110	Social Science & Philosophy: Gender & Society	3	-	3			GEC
GEC 109	Ethics	3	-	3			GEC-E
MGT. 210	Strategic Management	3	-	3			CBMEC
ENTREP 2	Opportunity Seeking	3	-	3	Ent 1		ECC
MKTG. 210	Franchising	3	-	3			ENT Elec
PF 3	PATH-FIT: Dance	2	-	2	PF 2		PE
		23	-	23			

SECOND YEAR - SECOND (2nd) SEMESTER							
Course No.	Course Description	Hours		Units	Pre-Req	Grades Earned	
		Lec	Lab				
GEC 108	Rizal's Life, Works and Writings	3	-	3			GEC
GEC 111	Math, Science & Technology: Living in the IT Era	1	2	3			GEC Elec
MKTG. 211	Direct Marketing	3	-	3			ENT-Elec

ENTREP 3	Events Management	3	-	3	Ent 1		ENT Elec
ENTREP 4	Business Law and Taxation w/ Focus on Laws Affecting MSMEs	3	-	3			ECC
ENTREP 5	Social Entrepreneurship	3	-	3	Ent 1		ECC
MKTG. 212	E-commerce	3	-	3			ENT Elec
PF 4	PATH-FIT: Martial Arts and Sports	2	-	2	PF 3		PE
		21	2	23			

THIRD YEAR - FIRST (1st) SEMESTER							
Course No.	Course Description	Hours		Units	Pre-Req	Grades Earned	
		Lec	Lab				
ENTREP 6	Pricing and Costing	3	-	3	Ac 1		ECC
FIN 210a	Financial Management: Financial Analysis for Decision-making	3	-	3	Ac 1		ECC
ENTREP 7	Market Research & Consumer Behavior	3	-	3	Stat 1		ECC
ENTREP 8	Program & Policies on Enterprise Development	3		3	Entrep 1		ECC
ENTREP 9	Managing a Service Enterprise	3	-	3	Ent 1		ENT Elec
MGT. 310	Operations Management (TQM)	3	-	3			CBMEC
		18	-	18			
THIRD YEAR - SECOND (2nd) SEMESTER							
Course No.	Course Description	Hours		Units	Pre-Req	Grades Earned	
		Lec	Lab				
ENTREP 10	Wholesale and Retail Sales Management	3	-	3			ENT Elec
ENTREP 11	Innovation Management	3	-	3	Entrep 1		ECC
ENTREP 12	Supply Chain Management	3	-	3			ENT Elec
ENTREP 13	Business Plan Preparation	3	-	3	Ac1 & 2		ECC
MKTG. 310	International Business and Trade	3	-	3			ECC
ENTREP 14	Mergers and Acquisition	3	-	3	Ac 1		ENT Elec
		18	-	18			

FOURTH YEAR - FIRST (1st) SEMESTER							
Course No.	Course Description	Hours		Units	Pre-Req	Grades Earned	
		Lec	Lab				
Value Ed 1	Career Development and Work Values	3	-	3			SPC Inst
ENTREP 15	Microfinancing	3	-	3			ENT Elec
ENTREP 16	Export Marketing	3	-	3			ENT Elec
ENTREP 17	Entrepreneurial Leadership in an Organization	3	-	3	Entrep 1		ENT Elec
ENTREP 18	Business Plan Implementation I: Product Development & Market Analysis	1	4	5	Ent 13		ECC
		13	4	17			
FOURTH YEAR - FIRST (1st) SEMESTER							
Course No.	Course Description	Hours		Units	Pre-requisite		
		Lec	Lab				
ENTREP 19	Business Plan Implementation II	1	4	5	Must have passed all major prof'l. courses		ECC

1. Enrollment should strictly follow the course prospectus notwithstanding the absence of pre-requisite subjects except tranferees and those who enrolled in the second semester.
2. Physical Education and NSTP should be enrolled preferably in the first two years.

Course Content Total No. of Units
Per CMO SPC

SPC Institutional	-	12
GEC & GEC-E	36	36
PE/NSTP	14	14
Core Business and Mgt. Education Courses (CBME)	6	6
Entrepreneurship Core Course (ECC)	49	49
Entrepreneurship Elective (ENT-Elec)	12	12
Entrepreneurship Elective - Supplemental (ENT-E)	-	21
	<u>117</u>	<u>150</u>